

# Sacyr and the innovators at Sacyr iChallenges gather at Digital Day and kick off the co-creation

- The innovators of this open innovation program presented their proposals on October 15 at Sacyr Digital Day.
- Private sessions were held with experts from the company to start to establish synergies and evaluate which pilot projects will be developed.
- Sacyr launched this program to collaborate with several innovators and to resolve four business challenges: smart business development, digitalization of occupational safety, social and remote care and smart tolls.

Sacyr continues promoting its strategy of digital transformation and the creation of an innovative ecosystem with artificial intelligence solutions, machine learning and the Internet of Things (IoT).

Sacyr Digital Day, the annual event dedicated to open innovation, was celebrated October 15. At this private company event, 13 innovators from [Sacyr iChallenges 2019](#) gathered and presented their proposals intended to resolve the four challenges posed by this program: smart business development, digitalization of occupational safety, social and remote care and smart tolls.

Manuel Manrique, President of Sacyr, opened the session with the following words: "We want to create solutions that provide value to our public and private clients." To do so, he explained that "it is necessary to have internal and external talent nearby, which can be found anytime, anywhere." For this reason, we are launching this program, Sacyr iChallenges, intended to collaborate with all innovators."

Along the same lines, Chief Strategy and Innovation Officer, Víctor de Ávila commented that the company "is committed to disruptive innovation in order to develop new business models, given that that's where the great change is."

## The Innovators

In this second edition of Sacyr iChallenges, a total of 192 ideas were received, nearly double the previous edition, which had 79. After the evaluation phase of all of the initiatives, 13 innovators were considered to be most adapted to the challenges proposed. Among them, there are both large and small companies. These are the innovators:

· **Challenge 1. Smart Business Development.** Ártabro Tech, Itelligent Information Technologies and KPMG have been the companies with the proposals most adapted to this challenge. The objective of everyone is to develop a technological solution that gathers the information available on the network, and allows the early identification of new business opportunities for the turnkey construction of industrial plants.

· **Challenge 2. Digitalization of occupational safety.** The Innovators were CAD42, Detector and Zerintia. The purpose of these companies is to develop a technological solution that helps employees and work supervisors prevent in real time the occupational safety risks that may arise during its implementation.

· **Challenge 3. Social and remote care.** Breprevent, Kwido and Wattio. The idea is to develop a technological solution with a social approach that provides added value to be able to monitor the routines of dependent people in real time and remotely, in order to offer users well-being and peace of mind to their families.

· **Challenge 4. Smart tolls.** Deoban, Foqum, Iecisa and Vodafone have been the companies with the proposals most adapted to this challenge. The objective is to create automatic detection and classification of types of vehicles for toll collection that make the current process more efficient and adds value for users, public administrations and Sacyr.

More information at <https://www.sacyrichallenges.com/>

